



4 POLO MATCHES

2022 Teams Included:

Aspen Valley Polo Club

Arizona Polo Club

Royal County of Berkshire Polo Club

Switzerland Polo Team

USA Women's Team

Wales Polo Team

Ask us about naming rights to a 2023 match





PAST PLAYERS

Nacho Figueras Julio Arellano Jeff Hall Jason Crowder Nic Roldan Mark & Melissa Ganzi Work to Ride Ashley Busch Gay Polo Team Wales Polo Team Tommy Biddle, Jr. The Townsend Cup (England vs USA) Sarah Alexandra Wiseman Caroline Anier ...And many more



The Bentley Scottsdale Polo Championships is the most attended polo event in the United States

Exclusive VIP TENTS & TABLES



PRIME by Neiman Marcus, Maple & Ash, Barrett-Jackson, & Bentley Scottsdale



Molina Fine Jewelers VIP Lounge



Barrett Jackson Champagne & Jazz Lounge



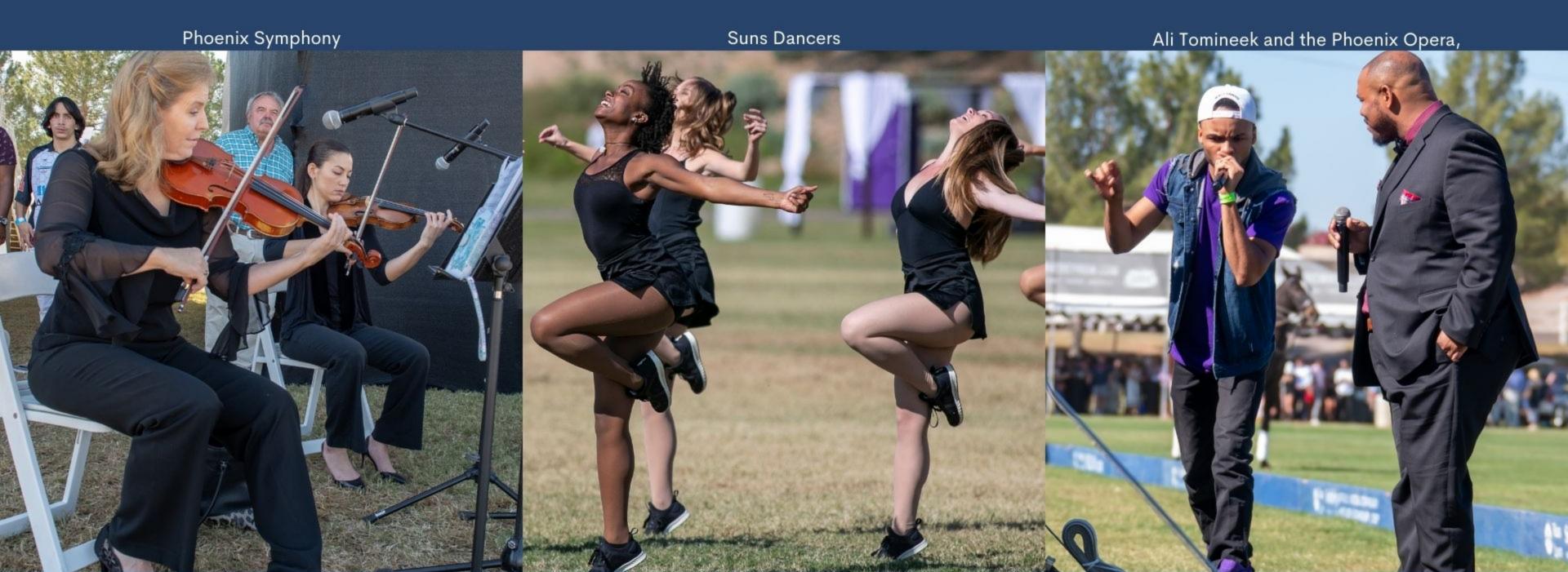
Luxury Brand PARTNERS & ACTIVATIONS







GLITZ & GLAMOUR



SPECIAL PERFORMANCES

ART DISPLAYS

INNOVATIVE ELEMENTS



Athletic Competitions

Live Stunts

Field Side Performances

Post Event Concert

Exclusive Friday Night WELCOME RECEPTION





Hosted at Molina Fine Jewelers





THE VENUE

WestWorld of Scottsdale

Premier, internationally recognized, equestrian events facility

Home of the world-famous Barrett-Jackson Classic Car Auction & Scottsdale Arabian Horseshow





THE CROWD

Attendance & Demographic

Over 13,000 fans attended in 2022. Record breaking year for ticket sales in 2022.

56% female. 44% male.

Attendees by Location

Arizona: 80% (Scottsdale: 50%, Phoenix: 22%)

Outside Arizona: 20%

Average ticket purchase

\$150



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EXTENSIVE BRANDING OPPORTUNITIES

- Signage or collateral distribution
- Exhibitor display
- Interactive pop-ups
- Private Skybox
- Hospitality tents
- Drive-to -Retail

- Ticket promotions or giveaways
- Exclusive offers
- Logo placement on jerseys
- Product displays
- ...and so much more











EARNED MEDIA

\$13M secured since 2011



BENEFICIARIES

Since inception in 2011, the Bentley Scottsdale Polo Championships has contributed more than \$150,000 towards charities.



















SUPPORT

Personal concierge service from local event & entertainment experts

Hosts have over 50 years of special event experience

Ability to leverage existing relationships for logistics & public relations

QUESTIONS?

Contact Us

The Bentley Scottsdale Polo Championships

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ThePoloParty.com @ThePoloParty







We Hope To See You In November!

